

MEDIA KIT



CHRIS MASIELLO

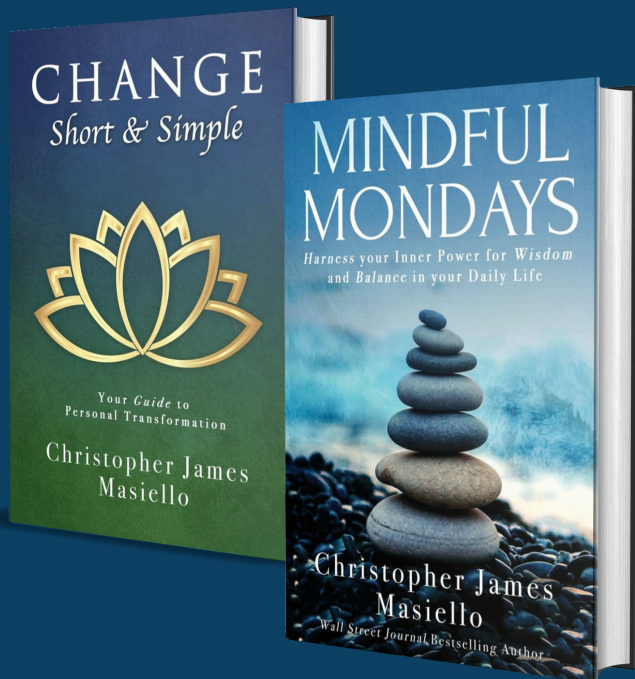
USA TODAY, WALL STREET JOURNAL BESTSELLING BARNES & NOBLE BESTSELLER AND #1 AMAZON BESTSELLING AUTHOR

MEET CHRIS MASIELLO

Chris Masiello is an author, chairman, trustee, and entrepreneur with over four decades of experience building, acquiring, and stewarding businesses across real estate, financial services, and private capital.

After spending 40 years leading one of Northern New England's most respected real estate organizations, Chris now writes and speaks about leadership, personal growth, and navigating change with intention.

A USA Today, Wall Street Journal, Barnes & Noble, and Amazon bestselling author, his books have reached readers worldwide. His message is simple: change isn't something that happens to you. It's something you can learn to lead.



TOP DISTINCTIONS

- ★ USA Today, Wall Street Journal, Barnes & Noble & Amazon Bestselling Author
- ★ Chairman of The Masiello Group
- ★ Chairman & Trustee of MFC Investco
- ★ Recognized among the most influential leaders in residential real estate
- ★ Power 200 Top Executive | T3 Sixty
- ★ Trendsetter Award | RISMedia

Recognition follows impact.
What matters most to Chris is building organizations, ideas, and people that last.



KEYNOTE TOPICS

WANT CHRIS'S HELP WITH SPEAKING ENGAGEMENTS, CORPORATE CONSULTATIONS, OR SPECIAL EVENTS? REACH OUT!



LEADING CHANGE INSTEAD OF REACTING TO IT

In a world defined by uncertainty, how leaders respond determines whether organizations grow or stall. Chris shares the mindset framework that helped him lead through decades of disruption — and how individuals can apply it immediately.

THE MINDSET OF RESILIENT LEADERSHIP

Great leaders don't avoid adversity — they regulate it. This keynote focuses on emotional discipline, clarity under pressure, and building cultures that thrive during uncertainty.

BREAKING FREE FROM AUTOPILOT LIVING

Many professionals operate in constant reaction mode. This talk challenges audiences to pause, reset, and lead intentionally. Based on insights from Mindful Mondays.

THE POWER OF PERSONAL OWNERSHIP

Inspired by Chris's quote: "We have 110% control over how we interact with the events around us." This high-impact talk focuses on accountability, personal growth, and mindset mastery.





Practical wisdom from four decades of leading, learning, and getting it wrong the right way.

A USA Today, Wall Street Journal, and Amazon bestselling author, Chris writes about leadership, personal growth, and navigating change with intention. His books have reached readers around the world, and his work has been featured by ABC affiliates, the Wall Street Journal, and other regional and national outlets.

CHRIS MASIELLO

BEST-SELLING AUTHOR · EMPOWERMENT LEADER

KEYNOTE TOPICS

Leading Change Instead of Reacting to It

Chris shares the mindset framework that helped him lead through decades of disruption — and how individuals can apply it immediately.

Audience Takeaways:

- How to stay grounded when markets shift
- The “110% Rule” for personal accountability
- Turning uncertainty into opportunity
- Why resistance to change creates more stress than change itself
- A practical decision-making framework for turbulent times

The Mindset of Resilient Leadership

This keynote focuses on emotional discipline, clarity under pressure, and building cultures that thrive during uncertainty.

Audience Takeaways:

- How leaders influence team emotional tone
- Breaking free from reactive leadership
- Protecting culture during economic stress
- Building sustainable mental energy

Breaking Free from Autopilot Living

Many professionals operate in constant reaction mode. This talk challenges audiences to pause, reset, and lead intentionally.

Audience Takeaways:

- How to shift from “Why me?” to “What now?”
- Weekly mindset resets that compound over time
- Practical tools for clarity and focus
- Reclaiming intentional decision-making

Crisis, Culture, and Clarity

Chris shares behind-the-scenes leadership lessons from guiding large organizations during times of uncertainty.

Audience Takeaways:

- Communicating during crisis
- Stabilizing teams through clarity
- Maintaining long-term vision under pressure
- Why leadership tone matters more than ever

